

MEDIA-INVITATION

La Sportiva Mountain Attack Team Presentation & Apparel // Mountain Attack & Sella Ronda // Tourenskisport International // Season Targets La Sportiva Athlets // Performance Test of internationalen Top Athlets Live in the Olympiazentrum Salzburg – Rif

Date: Friday, 21 st of November 2014, Begin 13:30 Uhr

Location: Universitäts- und Landessportzentrum Rif, großer Hörsaal
 Hartmannweg 4-6, 5400 Hallein-Rif, Salzburg, Austria

Participants:

Part I
 Mag. Wolfgang Becker, Director of the Olympic Sport Center Rif
 Giulia Delladio, Marketing Head Quater La Sportiva Italy
 Oswald Santin, Organiser Sella Ronda Skimarathon Italy
 Mag. Gerald Bauer, Head of Sports La Sportiva Mountain Attack Team
 Mag. Roland Kurz, Organiser Mountain Attack, Team Manager La Sportiva Mountain Attack Team

Part II
 William Bon Mardion (FRA), 1983
 World Champion individual and Team 2013, European Champion individual 2012-2014,
 World Cup Winner individual 2014, 1. Place Pierra Menta 2013, 2. Place Pierra Menta 2014
 and Tour du Rutor 2014

Nadir Maguet (ITA), 1993
 1. Place italian Championships vertical 2014, 1. Place italian Championships individual 2014,
 2. Place European Championships individual 2014

Nejc Kuhar (SLO), 1985
 1. Place Mountain Attack Tour 2010, 3. Place Mountain Attack Marathon 2014,
 2. Place Sella Ronda 2013, 3. Place Sella Ronda 2012, 1. Place Marmoleda Full Gas 2013

Verena Streitberger (AUT) 1997
 1. Place Mountain Attack Schattberg Race 2014, Österreichische Meisterin individual &
 vertical Klasse Cadet 2014, 3. Place Europameisterschaft Andorra individual Klasse Cadett,
 3. Place Europameisterschaft Andorra vertical Klasse Cadett, since 2013 member of the
 Austrian Nationalteam

Daniel Aschbacher (AUT) 1987

5. Place Mountain Attack Tour 2014, 22. Place Sella Ronda, 1. Place Lepneralm Rennen,
 1. Place Wintertriathlon Villgraten, 3. Place Nordketten Quartett, 3. Place Compedal
 Tourenlauf, 4. Place Lorenzensturm, 11. Place La Pizolada, 11. Place Uphill Vals,
 14. Place Misurina Ski Raid

Michael Kastinger (AUT) 1985

5. Place Mountain Attack Marathon 2014, 4. Place Stoderzinken, 7. Platz Schönleitentrophy,
 9. Place Zwieselalm

Maximilian Kurz (AUT) 1995

1. Place Schneekönig Kitzsteinhorn, 1. Place & Salzburger Landesmeister Vertical
 Schönleitentrophy, 1. Place Monscheintrophy (Jugendklasse)

And all other Athlets of the La Sportiva Mountain Attack Team

Content:

- Part I Opening and general informations about Ski Mountaineering in Austria
- Training Possibilities in the Olympic Sport Center Hallein-Rif
- Mountain Attack & Sella Ronda, two classic Races in the Mountaineering Szene
- La Sportiva News and Highlights, Cooperation Mountain Attack Team, Touring Ski Market
 International
- Präsentation Team – 30 Members, 10 new Athlets starting 2014/15, and Activities
- Training Planning and Races Season 2014/15
- Part II Season Planings of the selectes Athlets International & National, individual targets,
 Summer Training
- Afterwards: Team Apparel of all the Sponsors and Partners & Performanced Test of international Top
 Athlets LIVE

LA SPORTIVA MOUNTAIN ATTACK TEAM

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